## OGDENSBURG BRIDGE & PORT AUTHORITY FACILITIES COMMITTEE MEETING THURSDAY, APRIL 8, 2021

A meeting of the Facilities Committee of the Ogdensburg Bridge and Port Authority was held in the boardroom of the Administration Building on Thursday, April 8, 2021 at 2:30 PM.

The following were present:

David D. King, Member, Committee Chair Jennifer Quirk-Pickman, Member Vernon D. Burns, Board Chair Steven J. Lawrence, Interim Executive Director Patricia A. Nisco, Chief Financial Officer Stephanie L. Saracco, Airport Manager

Committee Chair King called the meeting to order at 2:35 PM.

## A. Ogdensburg International Airport

1. Discussion of Airport Marketing Efforts. Airport Manager Stephanie L. Saracco gave an overview of the marketing efforts put forth by SkyWest and the Authority. There was a discussion regarding current and future marketing. Committee Chair David King suggested that someone from SkyWest should monitor the comments on Facebook ads and make sure that responses contain correct information. He also suggested that the wording of the ads needs to highlight that passengers can get to anywhere from OGS. Board Chair Vernon D. Burns suggested that Airport Manager Stephanie L. Saracco contact the St. Lawrence County Chamber of Commerce to see if any grants are available. Another meeting of the Facilities Committee is required to go over a marketing strategy. The date of this meeting will be determined once members' availability is confirmed.

## B. Ogdensburg-Prescott International Bridge

Discussion of Use of Authority Beach Property/City of Ogdensburg. Executive Director Steven J. Lawrence gave an overview of the beach property and its history. There was a brief discussion about possible terms. The committee decided that a discussion with the full board is necessary. On a motion by Jennifer Quirk-Pickman, seconded by Vernon D. Burns, the item was moved to the full board for discussion.

Committee Chair David D. King requested that Counsel be contacted regarding the legality of any cannabis operations in Commerce Park. Vernon D. Burns suggested that State Counsel be consulted. On a motion by Jennifer Quirk-Pickman, seconded by Vernon D. Burns, the meeting adjourned at 3:35 PM.

David King

Facilities Committee Chairperson